



ANTONIO J. PÉREZ CASTELLANOS

GRAPHIC DESIGNER

Málaga, Spain

+34 747 475 385

hello@kastellanos.com

kastellanos.com

BIOGRAPHY

Hi! I'm Antonio! I have been applying my passion for digital graphic arts to create captivating visuals for one of the world's leading esports teams. With over 8 years of experience in this role, I have mastered the Adobe Creative Suite and developed skills in advertising campaigns, photo editing and manipulation, live presentations, brand dossiers, and product design.

In addition to my work at Giants Gaming, I also run Creatives, a graphic arts community that I launched in 2014. Through this project, I share my knowledge, interact with other designers, and take on freelance assignments. My mission is to use my creativity and expertise to enhance the image and identity of the brands, and to inspire others to pursue their artistic passions.

SOCIAL

Kastellanos.com

IKastellanos

Antoniojoseperez

Kastellanos

EXPERIENCE

DESIGNER Giants Gaming Esports, S.L January 2017 - Present

Responsible for the corporate image; design of promotions, retransmissions and daily releases of the Club. Mainstream content design for social networks, fresh content and proactive mind. Screenwriting sessions, selection and digital retouching of photographs.

Constant research into new trends to create and develop the Club's style lines, both in the digital and textile realms. Designing, communicating, and closely monitoring with suppliers to ensure quality and innovation in the Club's new textile lines.

Event Manager: Exploring new forms of entertainment for the target audience. Developing creative approaches, designing and coordinating activations that generate impact and connection. Establishing relationships with brands for the successful implementation of activations that boost the Club's prestige and visibility.

Some of the most important events:



PROYECT LEADER Pain Gaming Entertainment, S.L May 2013 - January 2017

Project leader since June 2011. Responsible for the strategy, operations and corporate image of the Club. Approach, management and development of projects in national and international events. Search for new business channels with previous development work and management of new sponsorship plans.

In 2016, the Atlas Informática group acquired ownership of the project in its entirety. From this moment I held the position of **Director of Operations** of the Club.

FREELANCE CAREER Studio 17 (Own brand) January 2012 - Present

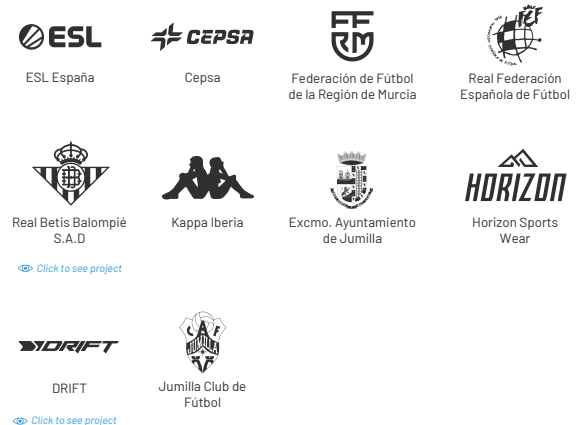
Studio 17 is personal brand responsible for carrying out 360º campaigns through the different media to which the target audience of the client is exposed.

Collaborations with ESL Spain, one of the biggest national leagues in Esports; Fun & Serious, one of the largest events in the country held in Bilbao (Spain) And for the City Council of Jumilla, hometown, where I developed several activations and the campaign: "Jumill@connect".

Special mention to the Football Federations of Spain and the Region of Murcia, such as the close collaboration with Real Betis Balompié and Kappa where we developed an exclusive third game kit for the Club.

In the Product Design part I have been able to collaborate with some major brands; Horizon Sport Wear where I designed a collection of cycling and triathlon clothing. I also collaborated with Valk Gaming, one of the leading brands in Spain of gaming chairs where I designed the entire range of chairs and DRIFT where to design an exclusive chair for Real Betis Balompié

These are some of the brands I have collaborated:





ANTONIO J. PÉREZ CASTELLANOS

GRAPHIC DESIGNER

Málaga, Spain
+34 747 475 385
hello@kastellanos.com
kastellanos.com

ABILITIES

DEDICATED SOFTWARE



OTHER SOFTWARES



LANGUAGES

I was born in 1994 in Murcia, Spain. I learned English in high school and in each of my trips around the world.



OTHER SERVICES

- Driving license, class B
- Geographic flexibility
- Own vehicle
- Available for remote work
- Immediate incorporation

REFERENCES



ESL
JUAN JOSÉ BORONAT
COO in ESL Entertainment, S.L

Antonio was in **ESL** one of the most committed graphic designers and those who most wanted to constantly learn new techniques. In esports it is necessary to know how to move well outside your comfort zone to continue evolving, Antonio demonstrated a great capacity for adaptation and desire to assume new responsibilities and challenges.



VÍCTOR CAMARASA
Professional football player
[Click to see project](#)

I met Antonio thanks to his love for soccer and we worked hand in hand to create my own brand; **VCB**. He knew how to capture each and every one of the concepts that he wanted to transmit through my personal brand. Antonio is a committed person showing me the process step by step and working as a team.

Now we continue to expand the brand to make it a benchmark brand in the sports sector.



FFRM
ALEJANDRO MARTÍNEZ GARCÍA
Community Manager in FFRM

Antonio and the FFRM joined their paths thanks to the commitment to innovation on the part of the Federation, to the excellent design and creativity on the part of Antonio, and to the passion for football on the part of both.

Working hand in hand has been very easy. During this period, the result of the joint work has been the expected one marked by several common denominators: quality, effort, respect, work and professionalism.

Meeting deadlines with the precise quality has been the trend, for this reason, we will continue working on future projects linked to the recently renewed FFRM brand.